



EXPLORE & EXPAND

TRADE AND BUSINESSES

IN CANADA



Connect with us!

Let's grow your business
together

WELCOME FROM RAJESH ANGRAL

WE KINDLY INVITE YOU TO VISIT CALGARY, ALBERTA
FOR IMPORTANT BUSINESS & GOVERNMENT MEETINGS



We are pleased to provide you an exceptional series of business, community, and government official meetings and events while visiting Calgary, Alberta.

We have developed a comprehensive and informative itinerary to allow you to engage in meaningful dialogue with business, community, and government stakeholder and maximize your return on investment while visiting Alberta. Our approach will ensure you have a seamless trip to Alberta, while at the same time generating strong business and government relationships.

Be a part of this unique B2B and B2C Expo to support the growth of small and medium-sized businesses. Your gracious presence would witness and establish the "people-to-people links" to grow even further, and expand the outreach of businesses in Canada. Furthermore, we shall also facilitate pre and post expo business matching services for all SME's Exhibitors.



RAJESH ANGRAL

President and CEO
Sabrang (Radio & TV) Enterprises Ltd

MON, TUE, THU & FRI
SUN



7:00-8:00PM
1:00 - 5:00 PM



RADIO ADVERTISING

IS THE BEST WAY TO ADVERTISE

DURING COVID19

CALL FOR ADVERTISING
403-400-0203

WWW.SABRANG.CA



100% South Asian Radio (1998-2019)



WE ARE PROUD TO BRING THE LATEST LOCAL AND INTERNATIONAL NEWS
COVERAGE, OLD AND LATEST BOLLYWOOD SONGS, LIVE TALK SHOWS ON
POLITICS, SOCIAL ECONOMIC ISSUES, PROMOTIONS OF COMPANIES TO
GROW, EXPAND AND EXPLORE THEIR BUSINESS TO LISTENERS

TO PROMOTE YOUR BUSINESS ON AIR
CALL 403-400-003 (RAJESH ANGRAL)



**BRINGING THE BEST IN
SOUTH ASIAN**

MEDIA AND ENTERTAINMENT TO CALGARIANS



100% South Asian Radio (1998-2019)
WWW.SABRANG.CA

DESIGN BY **WWW.I-WEBGUY.CA**

BUSINESS & INDUSTRY VALUE PROPOSITION

RETURN ON INVESTMENT (ROI)

We will work with you to develop strategies to help maximize your ROI from the moment you decide to visit Calgary, Alberta for these important meetings. Save time, resources and international travel costs by showcasing and promoting your products and services to a global audience at the end of your existing travel to North America.

LEAD GENERATION & BUSINESS DEVELOPMENT

- » Promote your products and services to targeted groups of industry decisionmakers and buyers
- » Develop new relationships with regional and global customers in an innovative environment designed to foster business growth and opportunity
- » Network with existing and prospective customers, suppliers, and investors all in one city and take advantage of private meeting rooms and lounges made available exclusively to you
- » Identify and engage new prospects and strategic partners for business growth

Are you interested in hosting your next big event in Calgary?
Let ACE ENT. & MEDIA GROUP assist you with meeting space,
wedding/reunion venues including indoor and outdoor
locations, catering, and much more!



www.acestudio.ca

Culture Days raises the awareness, accessibility,
participation and engagement of Canadians in the arts
and cultural life of their communities.



www.cmdfoundation.ca

Design By: www.i-webguy.ca

GLOBAL PARTNERSHIPS & INVESTMENT

- » Discover a unique global platform to secure investment, forge agreements, and promote bilateral trade opportunities for your business
- » Build international relationships that will grow your business and participate in one-on-one discussions with determined buyers and stakeholders
- » Explore new opportunities and solutions to get your products and services to global markets in the most cost-effective and efficient manner possible

ELEVATED BRAND AWARENESS

- » Raise your company's profile and brand awareness in a unique, highly engaged environment city, province and country
- » Benefit from digital media campaigns, social media coverage, and traditional media exclusively promoting your business and industry (Sabrang Radio 94.7FM)

MARKET INTELLIGENCE

Learn about industry trends, best practices
and business solutions from informative
one-on-one stakeholder discussions

Participate in valuable discussions about
our shared economic future and its impact
on your business and industry sector



www.ciexpo.ca

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WEB DESIGNING



GRAPHIC DESIGNING



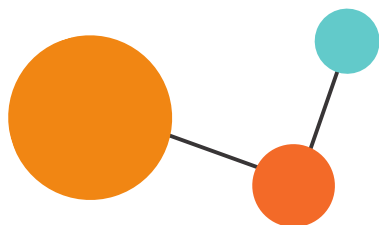
DIGITAL MARKETING



GOOGLE PROMOTION



E-COMMERCE Store Set-up



**DEDICATED TO HELPING
ANY-SIZED BUSINESSES**

- Real Estate Developers
- Construction
- Healthcare
- Communities
- Accounting
- Sports
- Landscapers
- Insurance
- Transportation
- Beauty Salon/Spa
- Mortgage Companies
- Food & Restaurants



Graphics Designing | Responsive Web Designing | Brand Identity Designing
Website Promotion on Google | Promotion on Social Media (FB, Instagram, YouTube Etc.)

our constant endeavor is to develop trust in our clientele



Why Attend CII EXPO?

Reaching the Right Audience Is Key to Your Success & We Provide the Platform for Success

Boost Your Brand

- » Increase brand awareness and recognition
- » Garner media attention and coverage
- » Promote your products and services

Build Meaningful Relationships

- » Network with industry, government and community leaders
- » Solidify existing partnership and establish new long-term relationships
- » Meet with customers, investors and partners
- » Access convenient private meeting spaces

Grow Your Business

- » Drive business development
- » Articulate thought leadership
- » Exposure to a broad range of industry contacts (Canada & India)

Engage the Community

Connect one on one with attendees

» Meet one on one with investors, financial partners and trade officials

» Experience a spectacular cultural presentation



VARIOUS MULTICULTURAL PERFORMANCES



VARIOUS MULTICULTURAL PERFORMANCES



HUNDREDS
OF
PERFORMERS
PARTICIPATED



AUDIENCE OVERVIEW



DETAIL DESCRIPTIONS OF PACKAGE

	Title Sponsor (Only 1 Available)	Presenting Sponsor (Only 2 Available)	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	CAD 11,000	CAD 5,000	CAD 2,500	CAD 1,500	CAD 1,000	CAD 500
Advt. on Event Booklet & E-Booklet (online).	Full Page	Full Page	Full Page	Full Page	Half Page	Quarter Page
Stand and booth arrangement at event venue / pull pp Standee (Dimensions to be provided for set up).	Booth	Booth	Booth	***	***	***
Your offers will be promoted on overhead projector during the event (Space/Price and exposure will be according to the sponsorship package).	✓	✓	✓	—	—	—
Announcements promoting your offers will be made by the EMCEE.	✓	✓	✓	—	—	—
Official Logo on our traffic based sites.	✓	✓	✓	✓	✓	✓
Logo on presentation screen throughout the Event. (Space/Price and exposure will be according to the sponsorship package).	✓	✓	✓	✓	✓	✓
Before and after show promotion.	✓	✓	✓	—	—	—
Facebook, Twitter and YouTube Promotion.	✓	✓	✓	✓	✓	✓
Logo in the Print Newspaper Ads and Flyers.	✓	✓	✓	—	—	—
Name in the Radio Advertisement & Radio shows.						
Recognition of Title Sponsorship.	✓	—	—	—	—	—
Business Interview on Sabrang Radio.	2	1	—	—	—	—
Daily Business Review Advertisement, Before and After Event.	✓	—	—	—	—	—
Corporate message broadcast on-site during event days.	✓	✓	✓	—	—	—

BOOTHS SET UP PACKAGE

FOR LOCAL EXHIBITORS: CAD 500 PER DAY & EARLY BIRD OFFER CAD 800 FOR 2 DAYS
 FOR INT. EXHIBITORS: CAD 2000 PER DAY & EARLY BIRD OFFER CAD 1500 FOR 2 DAYS
 LOCAL NON PROFIT: CAD 400 PER DAY & EARLY BIRD OFFER CAD 700 FOR 2 DAYS

TABLE PACKAGE (LIMITED NUMBER)

FOR LOCAL SELLERS: CAD 500 for 2 days
 FOR LOCAL NON PROFIT: CAD 400 for 2 days

Call Rajesh Angral to Book Your Space **403-400-0203**



SABRANG
CII EXPO 2022
 CANADA INDIA
 INTERNATIONAL EXPO



SPONSORSHIP FORM

Company /DBA Name : -----

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Website: ----- Email: -----

Choose Package Type:

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☐ GOLD ☐ SILVER ☐ BOOTH

Genesis Centre Feat. Gym. & Event Centre
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